



Yet once again we would like to share with you the exciting CSR activities that the RPG Group companies have been doing in the last three months, touching the lives of many needy people, at different locations across India.

In the last year through our CSR activities we created a huge difference at the three levels that we work in i.e. around our plant locations; in the industries we operate and of course the flagship program of the RPG Group- Netranjali, for universal social impact.

We thank all the employees for their immense support to help make this happen and look forward to each one of you becoming a part of the work we do at the RPG Foundation.

This year the RPG Foundation through Project Netranjali has introduced two Vision Centres at Bhandup & Navi Mumbai – entering the second phase of scale up intervention in addition to our Community camps, School camps and Truckers' camps.

The Vision Centres will provide a model of “primary eye care” in the surrounding communities in a focused manner and address eye care intervention follow up challenges. The centre is a permanent hub that will be operational in the communities for two days a week for the entire year. The Vision centre optometric staff will work 365 days a year in community mobilisation, outreach and eye care education. Unique Mobile Bikes will also be used for community eye screening.

# NETRANJALI



# COMMUNITY CAMPS & VISION CENTRE MODEL

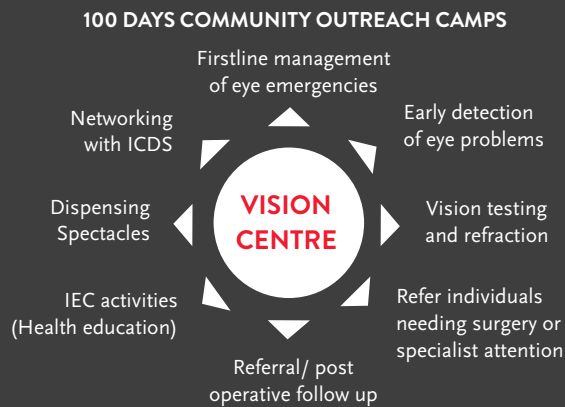


1<sup>ST</sup> VISION CENTRE INAUGURATION AT BHANDUP



**Vision Centre – Direct Outreach Impact**  
8,000+ beneficiaries through follow-up, screening & spectacles

20 DAYS THROUGH MOBILE BIKE WITH DR SCREENING MACHINE



160 VISION CENTRE DAYS

32 DAYS SCHOOL SCREENING CAMPS

**Vision Centre – Overall Impact**  
2, 00,000 beneficiaries in Bhandup/Navi Mumbai via Education on eye care and eye health

## PROJECT NETRANJALI REACHES OUT TO THOUSANDS OF TRUCKERS ACROSS INDIA!

A research study carried out during our Truckers' Eye Camps revealed that over 55% of Truckers across age groups, had refractive errors and for those over the age of 40, the figure rose to a shocking 74%. Hence, the Truckers' eye screening Camp Module is a strategic intervention under Project Netranjali to screen Truckers' eyesight. This will enhance road safety for the general public on highways; ensure Truckers' personal safety as well as cargo safety.

Last year FY14-15, in our pilot phase, we covered over 640 Truckers at 8 camps in Mumbai giving out 376 spectacles. Our interventions for this susceptible community was well appreciated by all our stakeholders especially the Truckers and CEAT fleet owners.

In 2015 – 2016, the RPG Foundation aims to screen 20000+ Truckers over 17 locations- Pan India- Jalgaon, Raipur, Halol, Aurangabad, Nagpur, Bangalore, Kolkata, Delhi, Mumbai etc.

Over June-August'15 over 2,000 truckers were screened with spectacles being given to more than 900 truckers & follow up referrals to over 50 truckers.



## TRUCKERS BEING SCREENED ACROSS BANGALORE & KOLKATTA CEAT FLEET LOCATIONS



## 27 NETRANJALI CAMPS WERE CARRIED OUT IN COMMUNITIES & SCHOOLS AT CEAT, KEC AND RAYCHEM LOCATIONS-MUMBAI, NAGPUR, JAIPUR, NASHIK, HALOL &VASAI.

### SCHOOL CAMPS

- Children Screened – 774
- RPGF Provided Free spectacles – 188
- Referred for Vitamin A, squint etc (Sight Savers/SHARP/Govt subsidized) - 13



### COMMUNITY CAMPS

- Patients Screened – 2169
- RPGF Provided Free spectacles – 1053
- Referred for Cataract (Sight Savers/SHARP/Govt subsidized) - 454



Being able to  
access the Internet.  
Train for a career.  
Interact confidently  
with peers.

The priceless advantages of  
a child who knows English.



We speak the future



Look at the world from the point of view of a marginalised child, and you'll see that every step towards a better future, requires English.

Reading and speaking English fluently, empowers a child to aim high, acquire skills, interact confidently with prospective employers and carve a place in a competitive world.

Realising that every year, millions of marginalised Indian children eagerly stepped into the adult world, only to face the language barrier, the RPG Foundation developed Pehlay Akshar. This is a six-year programme manned by dedicated volunteers, designed to make children in government schools fluent in English.

Integrated into the regular school day, Pehlay Akshar sessions build on the existing school curriculum - using global interactive learning techniques to develop a child's

imagination, language skills, critical thinking and problem solving abilities. Pehlay Akshar currently reaches over 8500 children across the country, in over 50 schools.

Of course, we're yearning to do much more. To give every marginalised child in India an opportunity, and the confidence to fulfil his dreams. To do this, we need many more people to share our vision. Home-makers, college students, professionals – we'll train every volunteer in our innovative teaching modules, and design a schedule that works for you.

Come, give some of your free time and your enthusiasm to Pehlay Akshar. Because once you've taught kids to read and speak the way the world does, they'll have the power to write their future.





## THE FIRST MENTORSHIP MEET

This year the Pehlay Akshar Project started off with a successful summer camp with over 200 students across all the locations. The camp ended with a grand finale involving employees, parents and school teachers of the Pehlay Akshar students. The Summer Camp was followed up with a quarterly facilitator training which took place in the month of May 2015.

A day long story writing workshop was conducted with 20 children from Worli, Bhandup and Vasai. All the children with a flair for creative writing participated in this workshop. At the end of this workshop, the children created a story book with beautiful stories & illustrations.

This year a new mentorship programme “The Paper Boat Project” was successfully launched. The programme started with a “get to know each other” session. This informal discussion session was held at Barking Deer. The session was also attended by guests who were keen to understand about mentoring & what it entails. This was followed by a “Meet your Mentee” session which was held at Worli, Bhandup and Vasai. During this session, the mentors got a chance to meet & interact with their mentees. This activity will continue twice a month. The Pehlay Akshar team hopes that through this initiative the lives of both the mentor and mentee are enriched.



EVENT AT BARKING DEER

# PEHLAY AKSHAR



# CEAT SWAYAM MOVES TO SOUTH INDIA!



# SWAYAM

224 LESS PRIVILEGED WOMEN IN TRAINING  
THROUGH 8 NEW BATCHES IN BANGALORE,  
HYDERABAD, CHENNAI & MADURAI....

After reaching a major milestone, with CEAT Swayam drivers being felicitated by the Mayor of Mumbai, the project has now been launched in South India. 800 women were mobilized and more than 400 women were screened with 224 women being selected and enrolled in the training. Batches for Swayam training have been launched in Bangalore, Hyderabad, Chennai and the temple city of Madurai.



NGO partners, respective RTO officials, Placement partners like WomenCabs.com and Ola were also present during the Batch launch. Mr. Shailendra Singh of WomenCabs.com conducted an opportunity presentation at the onset of the batch which motivated the women to gear up for the training.



PLACEMENT SESSION BEING CONDUCTED BY WOMENCABS.COM (FEMALE TAXI SERVICE) REPRESENTATIVE IN BANGALORE

In Mumbai, our Swayam women drivers enrolled for the Uber Cab placement program and various valet parking services. Our Swayam women drivers are rearing to take on the road and transform their lives!



SWAYAM WOMEN DRIVERS ENROLLING FOR UBER TRAINING IN MUMBAI



SIMULATOR TEST BEING CONDUCTED AS A PART OF UBER CABS SELECTION PROCESS IN MUMBAI



*“FROM BEING A HOUSEWIFE TO WORKING AS A TAXI DRIVER... IT FEELS GREAT NOW TO FINANCIALLY SUPPORT MY FAMILY!”*

– SUMITA PALVE



# SAKSHAM



**Project Saksham** - Our multi skill development program focusing on providing vocational training to women for alternate livelihoods e.g. tailoring, nursing etc & providing technical skills training and education to youth for employability.

Over the last 3 months, the skill training programs for the new financial year 2015-16 was successfully launched in the communities around our plant locations.



Tailoring training being carried out for 90 women around the Raychem, Vasai Plant

Display of products prepared by women entrepreneurs trained at communities around KEC, Nagpur plant



Women displaying the certificates received on completion of the tailoring training at communities around Raychem, Chakan plant

Mr. Deepak Kumar, Senior VP International Business - Raychem addressing the gathering prior to the felicitation for the beneficiaries who completed the nursing training (FY 14 – 15) at Raychem, Vasai Plant



Beauty care training being carried out for 132 women around the CEAT, Nashik Plant





# JEEVAN

Project Jeevan - Our integrated community project focusing on improving all round quality of life in the areas of clean drinking water, overall health and nutrition based interventions amongst others. These have been identified as critical local need gaps by Tata Institute of Social Science's Need Assessment Study at the communities surrounding our plant locations, following which necessary interventions are being carried out.



Launch of Project Jeevan - Swachh Bharat Sanitation Initiative at communities around the CEAT Nashik plant- Around 70,000 community people & 45 households will benefit through toilet construction

Launch of Project Jeevan at communities around Raychem, Halol plant- Distribution of supplementary nutrition to 100 undernourished children from Government Schools.



Launch of Project Jeevan at communities around CEAT Halol plant- Distribution of supplementary nutrition to 500 undernourished children from Government Schools.

Launch of Project Jeevan at communities around CEAT Bhandup plant- Film screening for mother's of adolescent girls to generate awareness on the importance of nutrition under the adolescent health programme for girls



# EMPLOYEE ENGAGEMENT AT THE RPG GROUP

## World Environment Week:

In keeping with the World Environment Day on 5th June 2015, World Environment Week was celebrated at Zensar. Volunteers planned & participated in activities during the week long celebrations. Among other activities an E-waste collection drive was conducted through the week and a vermicomposting workshop was conducted to create awareness on effective waste management at home.

Kunal Kumar, Commissioner, Pune Municipal Corporation, planting a sapling on Zensar Campus on the occasion of World Environment Day



Volunteers working on the farm at Sudumbare, Maval Taluka

## EMPLOYEE ENGAGEMENT @ ZEN SAR



## EMPLOYEE ENGAGEMENT @ RAYCHEM RPG

Blood Donation Drive - Employees at the Raychem, Vasai plant voluntarily donating their blood as part of the health initiatives under project Jeevan



Tree Plantation Drive- Employees from CEAT, Nasik plant engaged in the tree plantation drive held on the 5th of June, 2015 in commemoration of World Environment Day

# PROJECT SAKSHAM – SKILLING TO EMPOWER

## SUSHMA PATLE.... FROM HOUSEWIFE TO ENTREPRENEUR!



Sushma is a housewife whose husband Mr. Vijay Patle is a forklift operator. They have a son who is 7 years of age. Sushma wishes to help her family financially as her husband does not earn enough to make ends meet. Sushma was identified by our KEC plant CSR & was enrolled in the Entrepreneurship Training Development Program under project Saksham. Through this project she received hands-on training in manufacturing products such as chemicals, washing powder, paper bags, jam, papad etc. Her skill training has now given her immense confidence to start her own papad making business. Sushma sells homemade papad and earns an income of Rs. 30,000 per month. She is overwhelmed with her success & her husband is very happy that she too can now support the family financially!

The proud entrepreneur Mrs. Sushma Patle says, *“Thank you to KEC International Ltd. for giving me a lifetime opportunity to change my thoughts and improve my financial status and last but not the least empowering my life”.*



Send us your feedback and ideas at: [rpgcsr@rpg.in](mailto:rpgcsr@rpg.in)

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