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### **Zensar signs Rs 20-crore deals**

**Pune:** Software services provider and BPO firm Zensar Technologies has signed deals worth Rs 20 crore with clients based in the middle east and South Africa since January 1 2008. These deals would generate more than 10 per cent of company's total revenue, a press release stated. Dr Ganesh Natarajan, Zensar CEO, said, "We want to be among the top three outsourcing vendors in South Africa and United Arab Emirates (UAE) by the end of this decade. Our focus on insurance and retail has made us win new deals from this particular emerging market."

*BS Reporter*