

## **Press Release**

### **RPG Life Sciences announces foray into cosmetic industry**

- **Ties up with Italy-based Labo Cosprophar**
- **To launch two new products for hair & skin care**

**28th June 2016, Mumbai:** RPG Life Sciences Limited, a fully-integrated pharmaceutical company and part of RPG Enterprises, today announced its foray into one of India's fastest growing markets—cosmetology.

RPG Life Sciences has entered a technical collaboration with Italian cosmetic leader Labo Cosprophar. The company is in-licensing two research-based products to be launched in the Indian cosmetic market this July. A separate division has been created to market these unique products titled Crescina and Fillerina, specializing in hair-fall control and anti-aging, respectively.

Crescina is a research-based global product designed for hair-regrowth with nine patents worldwide. It is a blend of specialized actives which work to activate hair follicle stem cells that results in development of new hair and essential peptides and hydrolyzed ingredients provide strength to hair. This dual action makes the product unique and result-oriented.

Fillerina is another breakthrough product designed for anti-aging treatment with Swiss patent. Fillerina is the first dermo-cosmetic filler for external use. Fillerina is a mix of filler gel and nourishing cream which, when combined, results in uplifting aged skin and provides a remarkable outcome within two weeks.

“We recognize the need for research-based result-oriented treatments in hair-loss and anti-ageing segments in India. Labo has a Switzerland-based research center and the experience of developing a wide range of patented products in hair, skin and body care. Their products have presence in over 33 countries including Europe, UK, US and Asia. We are confident that both these products will be ideal to fill the need gap in respective therapies,” said Mr CT Renganathan, Managing Director, RPG Life Sciences.

#### **About RPG Life Sciences Ltd ([www.rpglifesciences.com](http://www.rpglifesciences.com)):**

RPG Life Sciences Ltd, part of RPG Enterprises, is an integrated pharmaceutical company operating in the domestic and international markets in the branded formulations, global generics, synthetic and fermentation APIs space. The company is a research-based pharmaceutical company, producing a wide range of quality, affordable medicines. Its brands are highly trusted by healthcare professionals and patients. It in fact holds a leadership position in immunosuppressant across geographies.

#### **About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com)):**

Mumbai head-quartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs 21,000 crore.

#### **Media Contact:**

Chikita Kukreja | 9820191347 | [chikita@rpg.in](mailto:chikita@rpg.in)