

RPG Group announces the appointment of Anant Goenka as the Vice Chairman of the Group

- *In his new capacity, Anant will lead the group's next phase of growth, driving strategy, sustainability, digital and innovation across the group.*
- *The role complements his current roles as Vice Chairman of CEAT and Zensar Technologies.*

Mumbai, October 11, 2023: RPG Group, one of India's leading business conglomerates, announced the appointment of Anant Goenka to the position of Vice Chairman of the diversified group.

In addition to his new role, Anant Goenka will continue to serve as the Vice Chairman of CEAT and Zensar Technologies. This move strengthens the leadership at the group headed by Harsh Goenka, ensuring stability and continuity in the long term for the group, which is acclaimed for its corporate governance and people friendly value system.

Harsh Goenka, Chairman of RPG Group said, *"Anant's extensive experience, driving CEAT towards performance excellence over the past decade, will play a pivotal role in shaping the next wave of growth for the RPG Group. This era is defined by rapidly evolving technology and I believe Anant has the requisite skills and business instincts to herald change and make a difference in the way we adapt to technologies, markets and consumers."*

A highly accomplished professional, Anant brings a wealth of experience to his new role. Prior to being the Vice Chairman of CEAT and Zensar technologies, Anant led CEAT as Managing Director & CEO through a highly transformative 10-year period. Under his leadership, the market capitalization of the company grew significantly by over 20 times.

A graduate from the Wharton School and an MBA from Kellogg School of Management, Anant began his career in Unilever and RPG group company KEC International before joining CEAT. His leadership played a pivotal role in CEAT's historic achievement of winning the prestigious Deming Grand Prize making it the first tyre brand in the world to receive this coveted accolade of business excellence.

Anant Goenka's remarkable achievements have earned him recognition as "India's Under 40 Business Leader" by CEO Forum in 2020, "GQ: 50 Most Influential Young Indians" in 2018, and "Next Generation Business Leader of the Year" by Forbes in 2017. He was also named among "India's 40 under 40 Business Leaders" by the Economic Times-Spencer Stuart. He has also served as the Chairman of the Automotive Tyre Manufacturers' Association (ATMA).

Speaking on the announcement, Anant Goenka said, *"It is an honour and a responsibility that I will cherish and I hope to contribute towards the growth and competitiveness of our diverse businesses. Our fundamental value system, our governance standards and our quest for happiness will remain the guardrails within which we will continue to operate."*

About RPG Enterprises (www.rpggroup.com):

RPG Enterprises, established in 1979, is one of India's fastest-growing business groups with a turnover of US\$ 4.4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT, and Specialty, as well as in emerging innovation-led technology businesses. RPG Group companies include KEC International, CEAT, Zensar Technologies, RPG Life Sciences, Harrisons Malayalam, Raychem RPG, and Spencer International Hotels.

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