



CEAT Ltd **Media Release**

## **Faraz Uddin emerged victorious at the first ever CEAT Bhopal Dirt Track Racing**

**Bhopal, 12th February, 2017:** Faraz Uddin emerged victorious claiming the first position during the CEAT Bhopal Dirt Track Racing held on last weekend. The racing event which primarily focusses in dirt bike racing presents challenges to the riders by offering them a rough & robust terrain. The event was conceptualized by Syed Asif Ali, a 5 times National Champion Rider of India and President, RRWA-Riders Racing Welfare Association of Bhopal. CEAT has always been associated with motorsports encouraging talent in off-road, supercross and dirt bike racing. Present at the event Babar Khan MTV Stunt Mania Winner along with Yash Mohan Pawar demonstrated his skills as a demo rider and Vineet Sharma from Indore winner of the Bullet Class showed his extra ordinary skills.

CEAT Bhopal Dirt Track Racing is a racing platform that brought together a group of dirt biking enthusiasts who crave challenging the clock, in a place filled with dirt and curves. The race brought the finest motor cycle riders in the city on one track to compete and test their skill to promote the sport and its enthusiasts.

CEAT Bhopal Dirt Track Racing 2017 witnessed a crowd turnout of 5000 motorsport enthusiasts over the 2-day event. [A para on the winners and categories]

Rider's Name	Category	Rank No.
Faraz Uddin	Overall Winner	1
Akbar	New Boys Open Class- (2 and 4 Stroke)	1
Babar Khan	Scooter Class- (2 and 4 Stroke)	1
Nazim	Private Expert Class- (2 and 4 Stroke)	1
Vineet Sharma	Bullet Class	1

Faraz Uddin, Overall Winner said, "It's an amazing feeling, definitely it wasn't easy nor it was meant to be. This was a true dirt track with insane hurdles and the crazy bends which really tested our skills. This has been a great experience and honour for me to finish first in this race which had racers of the highest quality."

On speaking with, Mr. Nitish Bajaj, Sr. VP Marketing, CEAT, said, "CEAT has always been associated with motorsports and has encouraged talent in the sport. We are really thrilled by the success of Bhopal event and we hope to see similar success in the future and look forward to associating with this event next year as well."



**About CEAT Ltd ([www.ceat.com](http://www.ceat.com)):**

CEAT, the flagship company of RPG Enterprises, was established in 1958. Today, CEAT is one of India's leading tyre manufacturers and has strong presence in global markets. CEAT produces over 15 million tyres a year and offers the widest range of tyres to all segments and manufactures world-class radials for: heavy-duty trucks and buses, light commercial vehicles, earthmovers, forklifts, tractors, trailers, cars, motorcycles and scooters as well as auto-rickshaws.

**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com)):**

Mumbai head-quartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover a turnover in excess of Rs.21,000 crore.

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