



Media Release

Chethan Shivram & Nataraj R Win CEAT Sprint Rally

Bengaluru, 9th January, 2017: Chethan Shivram & Nataraj R zoomed across the finish line in the car and bike categories respectively, claiming the top honours at the CEAT Sprint Rally that concluded yesterday. The unique 2- day event consisted of 2 wheeler and 4 wheeler rallies on each day covering a distance of 7.5 kms.

As the event concluded, the growing trend of motorsports was immensely evident as the rally earned participation from more than 185 professionals and amateurs from across India. The event provided a perfect platform for amateurs and enthusiasts to put their skills to test against the best professionals in the country. The challenging off-road adventure flagged off from Nelamangala, drew over 13000 spectators over the two days.

Fastest in the car segment, Chethan Shivram in his modified 1400 cc Maruti Esteem, clocked 5.59 Secs. Also the Best Tuner award was rewarded to Mr. Amjad owner of Ideal Racing, Bangalore. The fastest biker Nataraj R, clocked 6.13 Secs and while Best Tuner in bikes was rewarded to Mr. Syed Jaffer from Dream Machines, Bangalore.

Expressing the thrill of victory, Chethan Shivram said, "This was definitely a very different format for a rally, making it even more exciting and challenging. My focus was to complete and test myself with some of the best riders. But winning the race is an incredible feeling to go home with."

Speaking on his momentous win, Nataraj R said, "Being the first rally of the year, the thrill and excitement was at an all time high. I am really happy to kick the year off with a win and would like to thank the crowd for supporting all the riders. I hope I will be able to carry this momentum for the rest of the year."

Commenting on this power-packed event, Nitish Bajaj, Vice President- Marketing, CEAT Ltd. said, "CEAT as a brand has always been proud, to be associated with motorsports. The CEAT Sprint Rally has done a fantastic job to have both senior professionals and young riders on the same platform. Going forward we would like to partner and encourage similar sporting events that will help in furthering the profile of motorsports in the country."

Day 1- Four Wheeler Results: 7th January 2017

Category	Name	Timing	Ranking
1400 - 1600	Druva Chandrashekar	6 m 19 secs	1st
	Chandhan MG	6 m 28 secs	2nd
	Ashwin Reddy	6 m 50 secs	3rd

Indian open	Chethan Shivram	5m 59 secs	1st
	Monish	6m 09 secs	2nd
	Druva	6m 11 secs	3rd
Up to 1400 Cc	Chethan	6 m 18 secs	1st
	Tarun Reddy	6 m 48 Secs	2nd
	Druva Chandrashekar	6 m 52 Secs	3rd
Up to 2000 Cc	Shahid Khan	6 m 40 Secs	1st
	Pramod	6 m 43 Secs	2nd
	Harshitha Gowda	6 m 51 Secs	3rd
Gypsy	Avin Nanjappa	6 m 46 Secs	1st
	Dheeraj KV	6 m 58 Secs	2nd
	Ravi Kumar	6 m 59 Secs	3rd

Day 2- Two Wheeler Results: 8th January 2017

Category	Name	Timing	Ranking
Bullet Open	Deepak Naidu	7 m 54 Secs	1st
	Palaksha	8 m 8 Secs	2nd
	Madhusudhan	8m 13 Secs	3rd
Above 260 Cc	Vijay Kumar	8 m 9 Secs	1st
	Md Ansar	8 m 16 Secs	2nd
	Zaidan	8 m 18 Secs	3rd
Up to 260 Cc	Sachin	6 m 48 Secs	1st
	Raghavendra	9 m 25 Secs	2nd
Up to 130 Cc	Rakesh V	7 m 10 Secs	1st
	Shiva Tango	7 m 22 Secs	2nd
	Vinay Prasad	7 m 54 Secs	3rd
Up to 165 Cc	Sachin	7 m 4 Secs	1st
	Rajendra	7 m 15 Secs	2nd
	Abhijith Shetty	7 m 20 Secs	3rd
Foreign Open	Nataraj R	6 m 13 Secs	1st



	Yuva Kumar	6 m 31 Secs	2nd
	Karthik Speedo	6 m 50 Secs	3rd

About CEAT Ltd (www.ceat.com):

CEAT, the flagship company of RPG Enterprises, was established in 1958. Today, CEAT is one of India's leading tyre manufacturers and has strong presence in global markets. CEAT produces over 15 million tyres a year and offers the widest range of tyres to all segments and manufactures world-class radials for: heavy-duty trucks and buses, light commercial vehicles, earthmovers, forklifts, tractors, trailers, cars, motorcycles and scooters as well as auto-rickshaws.

About RPG Enterprises (www.rpggroup.com):

Mumbai head-quartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover a turnover in excess of Rs.21,000 crore.

Media Contacts:

RPG Group:

Chikita Kukreja | 9820191347 | chikita@rpg.in

Ketchum Sampark:

Krishnamoorthy R | 9967067542 | krishnamoorthy.r@ketchumsampark.com